



GIRLS WHO PRINT

A GLOBAL, WOMAN-OWNED NONPROFIT ORGANIZATION

2025 Sponsorship Opportunities

Our Mission

Girls Who Print empowers women around the world working in the print and graphic communications industry. We are dedicated to creating a vibrant global community that drives innovation, fosters mentorship, and supports career advancement at every stage.

Through education, curated events, and industry-driven programs, we aim to inspire the next generation of leaders, strengthen the workforce, and help secure the future of print.

About Us

Established in 2009, Girls Who Print has cultivated a global network of more than 11,500 print and graphic communications professionals. This growing audience includes students, educators, rising talent, and seasoned experts who engage with our platform, resources, and community-driven initiatives.

Our membership program offers structured access to exclusive tools, curated content, and professional development opportunities. Membership is open to all, including male allies who believe in strengthening the print industry and supporting the professionals who power it.

Our Leadership

Deborah Corn
Executive Director

Kelly Mallozzi
Vice President &
Program Director

Pat McGrew
Managing Director

Girls Who Print is a Nonprofit 501(c)(3) Organization. Sponsorship donations are tax-deductible where applicable. Please contact Deborah Corn at deborah@girlswhoprint.org with questions.



Women remain underrepresented in leadership roles worldwide.

This highlights the importance of fostering inclusivity and empowering women to thrive professionally. Within the print and graphic communications industry, advancing gender equity is not just a social imperative – it's a powerful driver of innovation, growth, and success.

At Girls Who Print, we are dedicated to creating a supportive environment that equips women with the tools, resources, and community needed to excel in a traditionally male-dominated field. Through education, career development, and mentorship, we help pave the way for women to lead and inspire across generations.

Join Us in Driving Positive Change

Our comprehensive sponsorship packages offer businesses of all sizes, from small companies to global corporations, the opportunity to support our mission and actively engage with our worldwide community.

Together, we can build a stronger industry and future for the print and graphic communications industry.

Annual Package Benefits	Bronze	Silver	Gold	Executive
Girls Who Print Membership Complimentary for all employees. Registration with a company email address is required.	✓	✓	✓	✓
Business Listing Business listing on our public-facing, global directory.	✓	✓	✓	✓
Job Listings Share unlimited employment opportunities in our members-only forum.	✓	✓	✓	✓
Logo on GWP We will post your logo on our sponsor list and link it back to your website.	✓	✓	✓	✓
GWP Sponsor Logo We will send you a logo to post on your site to share that your company supports Girls Who Print.	✓	✓	✓	✓
Event Sponsorship Logo Logo included as a sponsor for online and in-person Girls Who Print events.	✓	✓	✓	✓
Girls Who Print Newsletter Posted thought-leadership blogs are shared with GWP members and non-members in global our newsletter.	✓	✓	✓	✓
Thought Leadership Blog Supporting the GWP mission to educate and empower. This content is posted on our public-facing blog, shared in our global newsletter and across our social channels.	1	2	2	4
Girls Who Print Podcast Episode Topical interviews with women and allies from your company or network. Hosted and produced by GWP.	1	2	2	4
Sponsor Spotlight Feature your company's tech, services, mission, and vision in a GWP newsletter and targeted member email, with content written by GWP.	1	1	2	3
Resource Library Assets Provide educational tools such as whitepapers, templates, tip sheets, and more that we host and promote to support skill-building and showcase your expertise.	2	4	8	10
Career Guide Video Interviews A video library featuring women in print sharing their career paths, job roles, and essential skills.	2	4	8	10

Annual Package Benefits	Bronze	Silver	Gold	Executive
Virtual Tour A public-facing video showcasing your company's work, tools, equipment, and leadership. Sponsors provide final footage.	-	1	2	2
Online Panel Participation Join GWP's monthly and special event panels or be featured in sponsor-focused online sessions.	-	1	2	4
Case Study Webinar Highlight a client success story with measurable results in a GWP-hosted and promoted webinar that builds trust and attracts warm leads.	-	1	1	2
Exclusive "Crawl, Walk, Run" Series A 3-part webinar series guiding participants from industry basics to your technologies and real-world applications, positioning your company as a trusted resource while advancing careers in print.	-	-	1	2
Dedicated Discussion Forum Host a company-branded forum to engage directly with GWP members on industry topics. You manage the conversation, we promote and monitor.	-	-	1	2
Member Briefing A live 30-minute spotlight on your latest products, promoted to GWP members to spark fast interest and drive adoption.	-	-	1	2
In-Person Event Deborah Corn will participate and present at your event anywhere in the world. Travel and hotel are invoiced separately.	-	-	-	1
	\$2,500	\$5,000	\$10,000	\$15,000

Sponsorship Add-Ons

Enhance your impact with à la carte options: podcasts, blogs, newsletter features, research, career videos, membership gifting, and advertising. Contact GWP to discuss.

Sponsor a Resource Kit

Fund original GWP surveys and research to advance women in print and graphic communications. Contact GWP to discuss.

Sponsoring Girls Who Print is more than a marketing opportunity; it's a meaningful way to support the future of the print and graphic communications industry. Our packages create powerful brand alignment with a growing membership platform and a global network of over 11,500 print and graphic arts professionals, students, educators, and emerging leaders who are actively shaping what comes next.

From thought leadership and talent development to increased visibility and direct engagement, each sponsorship delivers lasting value for your business, for our members, and for the industry as a whole.



GIRLS WHO PRINT

Join us in driving positive change.

Help us build a stronger, more inclusive future with a sponsorship package.

Select your package option. If you are interested in one of the add-on opportunities, please include a brief description in the space provided as well.

Once complete, please email a copy of your completed form to Deborah Corn at deborah@girlswhoprint.org to initiate next steps.

Payment for annual membership and sponsorships are charitable donations where applicable.

Download our [501\(c\)\(3\) Certificate](#)

Name: _____

Company: _____

Email: _____

Phone: _____

Bronze	Silver	Gold	Executive
\$2,500	\$5,000	\$10,000	\$15,000

Additional Opportunities: