

# 2025 Sponsorship Opportunities



GIRLS WHO  
**PRINT**

A WOMAN-OWNED 501(c)(3) NONPROFIT ORGANIZATION

## Our Mission

Empowering women worldwide in the print and graphic communications industry, Girls Who Print creates a vibrant global community that drives innovation, fosters mentorship, and fuels career growth. Through education, dynamic events, and inclusive initiatives, we inspire the next generation of leaders, support workforce and career development, and help secure the future of print for a new era.

## About Us

Established in 2009, Girls Who Print is the largest global professional network for women in the print and graphic communications industry with more than 11,000 members.

We are committed to building a supportive community celebrating women's contributions to the industry and encouraging new talent to pursue print careers.

Through education, events, networking, and mentorship, we provide opportunities and visibility to foster personal and professional growth. Girls Who Print ensures that women in print have a strong voice and a bright future.

## Our Leadership

Deborah Corn, Executive Director

Kelly Mallozzi, Vice President & Program Director

Pat McGrew, Managing Director

Girls Who Print is a Woman-Owned Nonprofit [501\(c\)\(3\) Organization](#).

Sponsorship donations are tax-deductible where applicable.

Please contact Deborah Corn at [deborah@girlswhoprint.org](mailto:deborah@girlswhoprint.org) with questions.

## Women remain underrepresented in leadership roles worldwide.

This highlights the importance of fostering inclusivity and empowering women to thrive professionally. Within the print and graphic communications industry, advancing gender equity is not just a social imperative – it's a powerful driver of innovation, growth, and success.

At Girls Who Print, we are dedicated to creating a supportive environment that equips women with the tools, resources, and community needed to excel in a traditionally male-dominated field. Through education, career development, and mentorship, we help pave the way for women to lead and inspire across generations.

## Join Us in Driving Positive Change

Our comprehensive sponsorship packages offer businesses of all sizes, from small companies to global corporations, the opportunity to support our mission and actively engage with our worldwide community.

**Together, we can build a stronger, more inclusive future for the print and graphic communications industry.**



# GIRLS WHO PRINT Sponsorship Packages

Contact Deborah Corn at  
[deborah@girlswhoprint.org](mailto:deborah@girlswhoprint.org)  
with questions.

Sponsorship Benefits	Bronze	Silver	Gold	Regional Executive	Global Executive
Logo on GWP	✓	✓	✓	✓	✓
Business Listing	✓	✓	✓	✓	✓
GWP Sponsor Logo	✓	✓	✓	✓	✓
Event Sponsorship Logo	✓	✓	✓	✓	✓
Resource Library Assets		2	4	8	10
Career Guide Video Interviews		2	4	8	10
Annual Job Listings		2	4	8	10
Thought Leadership Blog		1	2	2	4
Blog in GWP Newsletter		✓	✓	✓	✓
Virtual Tour on Membership Site			1	2	6
Online Panel Participation			1	2	4
Dedicated Discussion Forum			1	2	4
Girls Who Print Podcast			1	2	3
Provided Case Study				2	3
Dedicated Online Workshop				2	3
Individual Memberships Included	2	4	6	8	10
\$25 Employee Memberships	✓	✓	✓	✓	✓
	\$2,500	\$5,000	\$10,000	\$15,000	\$22,500

# Sponsorship Package Option Breakdown

Annual Package	Bronze	Silver	Gold	Regional Executive	Global Executive
<b>Logo on GWP</b> We will post your logo on our sponsor list and link it back to your website.	✓	✓	✓	✓	✓
<b>Business Listing</b> Business listing on our public-facing, global directory	✓	✓	✓	✓	✓
<b>GWP Sponsor Logo</b> We will send you a logo to post on your site to share that your company supports Girls Who Print.	✓	✓	✓	✓	✓
<b>Event Sponsorship Logo</b> Logo included as a sponsor for online and in-person Girls Who Print events	✓	✓	✓	✓	✓
<b>Resource Library Assets</b> Share your industry research, white papers, and educational materials exclusively with Girls Who Print members. PDF assets can be downloaded from GWP member site, or members can download as directed from a link you share. A provided summary with relevant links about the topic of the assets will be included on the download page.		2	4	8	10
<b>Career Guide Video Interviews</b> One of the challenges faced by students looking to enter the industry is a lack of clarity regarding their career path as entry-level employees. Career Guide Video Interviews offer a valuable resource for students and anyone interested in the industry. This library features women sharing their career journeys and detailing the responsibilities and essential skills required for each position.  Girls Who Print will guide the interview questions, and we can participate in the interviews, or completed videos can be provided. Companies can enhance their library annually through sponsorship renewal and purchase additional videos anytime via sponsorship add-ons.		2	4	8	10
<b>Annual Job Listings</b> Share employment opportunities in our members-only forum. Upload PDF job information and direct candidates to apply as required.		2	4	8	10

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Annual Package	Bronze	Silver	Gold	Regional Executive	Global Executive
<b>Thought Leadership Blog</b> Written for women, supporting the GWP mission to educate and empower. This content is posted on our public-facing blog at GirlsWhoPrint.net and will be shared in our global newsletter and channels.		1	2	2	4
<b>Blog in GWP Newsletter</b> Posted thought-leadership blogs are shared with GWP members and non-members in global our newsletter.		✓	✓	✓	✓
<b>Virtual Tour on Membership Site</b> Provide a virtual peek into your business, the incredible and creative work, tools, and equipment you produce, and the leadership behind it. Videos must be supplied as final. Footage can be shot with a crew you hire or on camera phones. These videos will be public-facing, with no login required to watch.			1	2	6
<b>Online Panel Participation</b> GWP provides monthly online events and special online events throughout the year requiring panelists for topical discussions. We are also creating online sessions and other content to highlight our sponsors.			1	2	4
<b>Dedicated Discussion Forum</b> Create a forum for your company or a topic you champion. Create discussion topics and engage with Girls Who Print members. Forums allow company managers to receive notifications when new comments are posted. Girls Who Print will promote the forums to all members of GWP and monitor all the forums. Companies will moderate all discussions and discussion topics in their dedicated forum.			1	2	4
<b>Girls Who Print Podcast</b> Relevant and topical Interviews and conversations with women and allies from your company, from the industry, or related expertise that supports education, resources, career advice, and advancement for women in print and graphic communications. Podcasts are hosted, produced, and edited by Deborah Corn and/or Kelly Mallozzi. Transcripts will be posted and provided to guests. Some of the GWP podcasts will be public-facing, and some will be exclusive for members only. This will be discussed before each recording, and the best sharing method will be agreed upon.			1	2	3

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Annual Package	Bronze	Silver	Gold	Regional Executive	Global Executive
<b>Provided Case Study</b> Share how your company, products, and services are helping customers succeed. Case studies can be shared as a summary with a link to download a full text in a PDF, shared as a summary with a link to more information as directed, or shared in their entirety as a blog post. Case studies are public-facing and will be shared in our global newsletter and across the GWP channels.				2	3
<b>Dedicated Online Workshop</b> Your topic, your people. GWP will manage registration, produce the event with your team, and participate as requested. The live sessions are for members only. Replays will be posted in the members-only area for up to six months, and then they will be shared in a public archive on the Girls Who Print member site.				2	3
<b>Individual Memberships Included</b> Your company will be provided with a set amount of free annual individual memberships as indicated in the chart.	2	4	6	8	10
<b>\$25 Employee Memberships</b> All employees of sponsoring companies receive discounted annual membership by registering with a valid, associated company email address.	✓	✓	✓	✓	✓
	\$2,500	\$5,000	\$10,000	\$15,000	\$22,500

### Regional Executive Sponsorship covers:

#### 1 Main office / 1 Demo Center / 2 Satellite Offices in the Region

Regional Sponsorship is for you if your company has its main HQ, demo center, and physical offices in one region: North America, South America, Central America, Europe, Middle East, Africa, Asia and Pacific/Oceania. Sponsorship offerings and discounted individual membership will only be offered to the region sponsoring Girls Who Print.

### Global Executive Sponsorship covers:

#### All Main Regional Offices / All Demo Centers / 10 Satellite Offices Worldwide

Global Sponsorship is for you if your company conducts business and has a presence in multiple regions and wants to share information, content, employment opportunities for all regions, and discounted individual membership with all women and allies in your company.

## Additional Opportunities

### Career Guide Video Interviews:

Sponsor 'About Our Program' videos for Printing and Graphic Communications programs at High Schools, Universities, and Technical Schools supporting the institutions, educators, and workforce development for the industry.

### Resource Library Assets:

Sponsor dedicated Girls Who Print surveys and industry research that benefits women in print and graphic communications.

### Sponsorship Add-Ons Include:

Podcasts, blog and newsletter submissions, resource library assets, job submissions, career guide videos, individual annual membership gifting, newsletter advertising, and podcast advertising. Contact Deborah Corn, [deborah@girlswhoprint.org](mailto:deborah@girlswhoprint.org), to discuss.

# Join us in driving positive change.

Help us build a stronger, more inclusive future with a sponsorship package.

Select your package option in the chart to the right. If you are interested in one of the add-on opportunities, please include a brief description in the space provided as well.

Once complete, please email a copy of your completed form to Deborah Corn at [deborah@girlswhoprint.org](mailto:deborah@girlswhoprint.org) to initiate next steps.

Payment for annual membership and sponsorships are charitable donations where applicable.

Download our [501\(c\)\(3\) Certificate](#)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Bronze	Silver	Gold	Regional Executive	Global Executive
\$2,500	\$5,000	\$10,000	\$15,000	\$22,500

## Additional Opportunities: