



DEBORAH CORN



KELLY MALLOZZI

RISE TOGETHER

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Women account for less than 30% of the workforce in male-dominated industries. [Bureau of Labor Statistics](#)

Women hold only 26.7% of jobs in printing and related industries. [Bureau of Labor Statistics](#)

Women hold 24% of C-suite roles across all industries. [McKinsey](#)

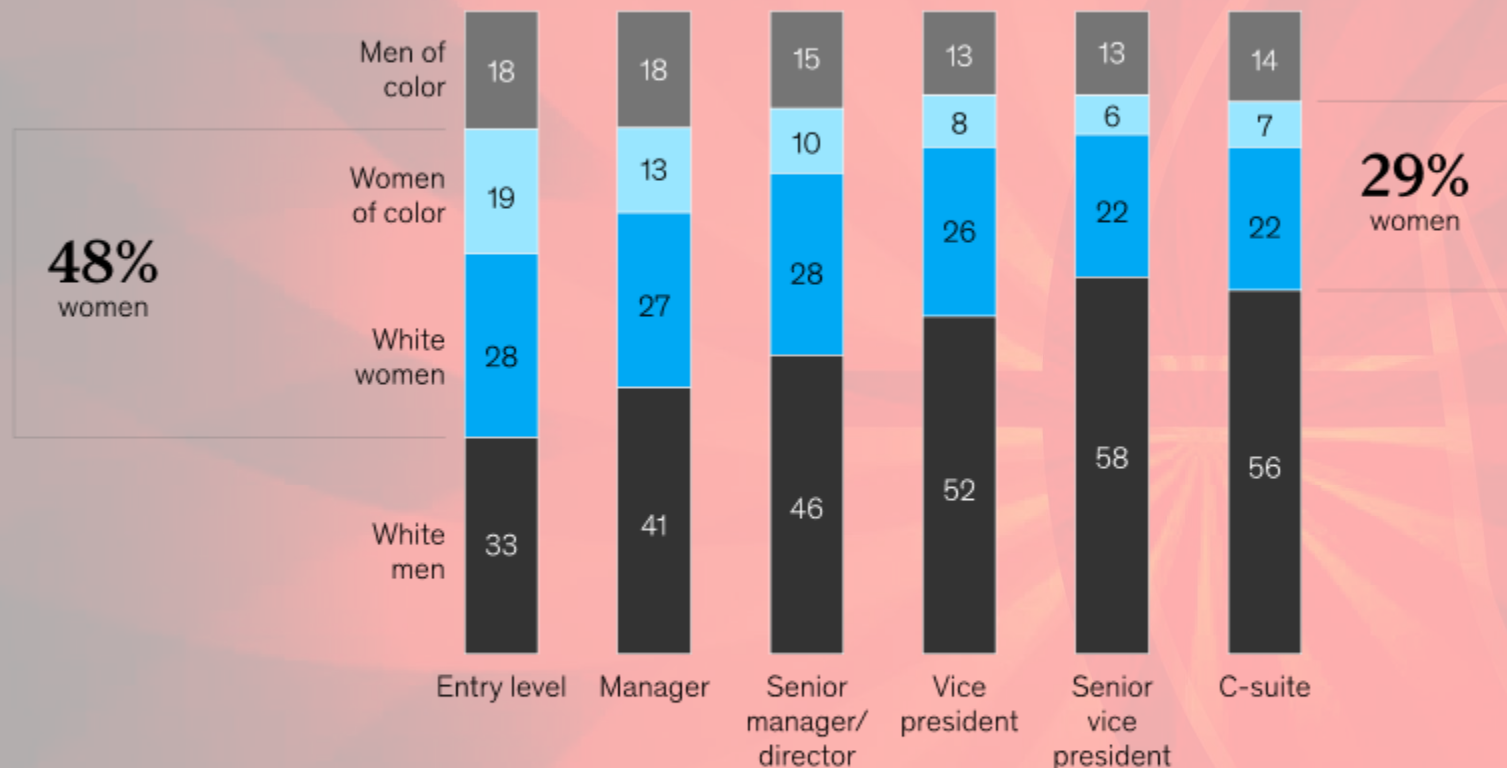
Women in corporate America hold only 19% of board seats and less than 6% of CEO positions. [LeanIn.org](#)

Women of Color: 4% of C-Suite Roles

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Women remain underrepresented at every stage of the corporate pipeline, regardless of race and ethnicity.

Representation in corporate role, by gender and race, % of employees



	Entry level	Manager	Senior manager/director	Vice president	Senior vice president	C-suite
Total women, 2024	48	39	37	34	29	29
Total women, 2020	47	38	33	29	28	21
Total women, 2015	45	37	32	27	23	17

Note: Figures may not sum to 100%, because of rounding. Total percent of women per level may not sum to overall corporate pipeline totals, because overall figures do not include employees with unreported race data.
 Source: *Women in the Workplace 2024*, McKinsey & Company and LeanIn.Org



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The global labor force participation rate for women is 47%, compared to 72% for men. International Labour Organization (ILO)

Women hold just 31% of senior management roles globally.

Grant Thornton International Business Report

Women globally earn about 20% less than men. United Nations

Women make up only 35% of the global STEM workforce. UNESCO

STEM: Science Technology Engineering Math

STEAM: Science Technology Engineering Art Math

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Mentorship programs are proven tools for retention and advancement.

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MENTORSHIP'S IMPACT

Women with mentors are **50% more likely to advance** to senior level leadership roles than those without mentors.

Only 37% of women in B2B report having access to a mentor

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Companies with higher gender diversity are **25% more likely** to achieve above average profitability.

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Women-owned businesses in the U.S. employ over 10.1 million people and generate \$1.8 trillion in revenue annually. National Women's Business Council

Studies show that companies with diverse leadership are 21% more likely to outperform their peers, and organizations with gender diversity in management experience 35% higher financial returns. McKinsey & Company

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BARRIERS TO LEADERSHIP

A recent study found that **66% of women** in the B2B space **feel that their voices are undervalued** compared to **36% of men**.

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LEADERSHIP DEVELOPMENT INVESTMENT

81% of organizations believe they are effective at developing male leaders, but **only 44%** say the same for females.

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Mentorship: Become a mentor or seek out a mentor. Share your knowledge and learn from others.

Advocacy: Speak up for yourself and your peers. Challenge the status quo.

Collaboration: Partner with other women to tackle projects, solve problems, and innovate.

Celebration: Celebrate the wins – big and small – and make sure those wins are visible.

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GIRLS WHO PRINT IS A NONPROFIT
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NEW MEMBER PLATFORM
AND PROGRAM

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MEMBERSHIP

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Whether you are entering the industry or a seasoned veteran, Girls Who Print has developed an impactful and affordable Membership Program for women at every stage of their career.

- Skill Building Workshops
- Exclusive Content and Events
- Global Members Forum
- Ask the Experts Forum
- Job Listings and More

[SEE BENEFITS](#)



SPONSORSHIP

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Our comprehensive sponsorship packages provide opportunities for small companies to global corporations to contribute and support our mission, and engage with our worldwide members.

- Global Directory Visibility
- Share Career Opportunities
- Share Content and Case Studies
- Support Schools and Students
- Event Participation and More

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